

Table 4. Return on investment of high quality recommended varieties versus low price 'standard' varieties

		€/ha*
Price difference €1/kg grass seed	With a seedrate of 40 kg/ha	- € 40,-
Extra yield of 5%	10.000 kg DM/ha more yield, priced at € 0,15/kg	+ 375,-
Better persistency, 20% less reseeded	reseeding costs of 510,-/ha	+ 102,-
A higher disease resistance	gives better quality, more intake and more yield	
Profit		+ 437,-

* over a productive sward life of 5 years

